

2009  
Texas Tree Conference  
Awards Luncheon

Round Rock, Texas  
October 1, 2009



Award of Excellence

2009 Gold Leaf  
Arbor Day Award

*“Green Select Day”*

*Casey Carpet One, Amarillo*

**The Gold Leaf Award** is designed to recognize an individual, organization, or community for outstanding Arbor Day programs or community landscape beautification projects. Projects should show an impact over several years. Nominations for the award can be made in either of the following two categories:

**Outstanding Arbor Day Activities** – An award to recognize individuals, organizations, or municipalities that have promoted Arbor Day through special projects, ceremonies, news articles or observations with an Arbor Day theme.

**Outstanding Landscape Beautification Activities** – An award to recognize individuals, organizations, or municipalities that have made significant contributions through tree planting and landscaping which enhances environmental protection, conservation, beautification, energy conservation, or wildlife protection. Could also be for non-planting landscape activities that have had a positive impact in promoting tree care and tree preservation.

**Our last award this afternoon is the 2009 Gold Leaf Award for the best Arbor Day in Texas. This year’s winner is Green Day Select by Casey Carpet One, Inc in Amarillo. Will Clint Norton please come forward to accept the 2009 Gold Leaf Award for Arbor Day**



On Saturday May 9, 2009, Casey Carpet One Floor & Home hosted their 2nd Annual National Green Select Day at McDonald Lake Park in Amarillo, TX. Casey Carpet One teamed up with the Amarillo Parks and Recreation and many others to pull of this big event.



Casey Carpet One was able to raise nearly \$65,000 to purchase over 150 balled and burlapped trees and 12,000 square feet of sod. The turnout was even better than Casey Carpet One expected, over 600 volunteers joined in to help plant trees and lay sod at the park. Many of the volunteers were older children from Big Brothers, Big Sisters, the Amarillo school system, the Boy Scouts of America, and Caprock Jr. ROTC program.



Amarillo Mayor, Debra McCartt was on-hand to dedicate the event and recognize the sponsors and volunteers. Other speakers were on-hand to educate the volunteers on the importance of community involvement and urban forestry as well as the importance of trees to our environment and quality of life.



The City of Amarillo PARD staff was on-hand and had already selected the planting sites around the lake and pre-dug the holes. They also placed mulch and stakes by each hole and had a water truck on-hand to water the trees in after they were installed. Volunteers were fed chicken sandwiches from Chic-Fil-A and went home with a tee shirt, a commemorative button, a tree guide and a pine tree seedling to plant in their own yard as well.



Casey Carpet One raised the bulk of the money by asking individuals in the community for \$300 donations to purchase a tree and they were recognized with their names being placed on a permanent plaque in the park.



One of the most touching donations from this event is from a group of students from Paramount Terrace Elementary who raised over \$500 to plant a tree in memory of their young teacher, Mrs. Rachel Miracle, who had recently passed away after battling cancer. The Miracle family attended the event and helped plant the 2 trees that was purchased in her honor and held a small memorial.

<http://www.youtube.com/watch?v=zTy-tFPTQtQ>

Video of event.



**Please join me in Congratulating Casey Carpet One and all those who made this years Green Select Day in Amarillo an Gold Leaf Arbor Day award winner.**