



TEXAS CHAPTER
INTERNATIONAL SOCIETY OF ARBORICULTURE
PRESENTS THE

30TH TEXAS TREE CONFERENCE TREE ACADEMY, AWARDS AND TREE SCHOOL

ROUND ROCK, TEXAS SEPTEMBER 30 - OCTOBER 2, 2009 AUSTIN MARRIOTT NORTH HOTEL

2009 Sponsors



2009 Texas Tree Conference



There has always been a relationship between trees and risk. And fair to say, it isn't always a healthy one. As professionals, we all have a duty to reduce the likelihood of tree risks, and to inform others when a situation exists. During this year's conference we hope to bring you an assortment of speakers and information that will help you address this age old issue, and in turn improve your career.

Take advantage of the excellent line up of events at this year's conference:

- ***education program features many international speakers***
 - ***the latest in tree research and arboriculture***
 - ***enhance your arboricultural technical skills with hands-on workshops***
 - ***the latest equipment and technology***
 - ***ISAT certification exam on Friday***
 - ***awards luncheon***
 - ***silent auction***
-

Keynote Speakers:

Dr. Edward F. Gilman, Professor, Environmental Horticulture Department, University of Florida. Dr. Gilman received his PhD from Rutgers, and has been a professor in the Environmental Horticulture Department at the University of Florida in Gainesville since 1984. Ed wrote the popular "Illustrated Guide to Pruning" in 1997 which is in its second edition. He received the Authors Citation Award in 1999, the Educators Award in 2003, and the research award in 2007 from ISA for sustained excellence in research, publishing and teaching. He has published more than seventy scientific peer reviewed journal articles on roots and pruning trees in his thirty years in academia and industry.

Dr. Bonnie Lee Appleton, Professor of Horticulture, Hampton Roads Agricultural Research & Extension Center (HRAREC), Virginia Tech University. Dr. Appleton received her PhD from Oklahoma State University, and has been a Professor at Virginia Tech since 1985. Bonnie is also currently a Nursery Specialist/Landscape Management Specialist with the Virginia Cooperative Extension. Her list of awards include the ISA Gold Leaf Award for Outstanding Landscape Beautification in 2008, Southern Group of State Foresters Urban Forestry Award for Partnership in 2004, and the Nursery Extension Award from ANLA in 2003. She has authored five books including "Container Nursery Design" in 1986, has written over thirty professional journal articles, and sixty-eight Virginia Cooperative Extension publications in her career.

Mr. Stephen Cieslewicz, President and CEO, CN Utility Consulting, Inc. in Sebastopol, California. Mr. Cieslewicz's Company consults internationally with utility companies, vendors, and regulators on all issues related to utility vegetation management (UVM). Stephen was one of the principal UVM investigators for the Joint US/ Canada Task Force investigating the August 14th 2003 Northeast Blackout, commissioned by the Federal Energy Regulatory Commission (FERC). He is a member of the NERC UVM Standards drafting committee, and has developed national standards for required clearances between vegetation and transmission lines. In August 2003 he received the Utility Arborist Award at the ISA Conference in Montreal Canada. He is a Past President of the Utility Arborist Association, and has been an ISA Certified Arborist

Wednesday, Sept 30 - Tree Academy

(The Tree Academy requires a separate registration from the Conference - includes lunch)

1. Municipal Tree Academy

Roots Workshop with Dr. Bonnie Appleton “Bare Root to Bare Root - Coming Full Circle”

(Limited to only 25 participants)

Moderator: Paul Johnson

10:00 AM—5:00 PM

La Frontera 5&6

Spend a day with Dr. Bonnie Appleton as she discusses and demonstrates in the field how treatments at planting can help solve many of today’s urban tree problems.

Topics covered will include:

- Correct rooting depth
- Soil issues & characteristics
- Damaged & defective roots
- Buried graft unions
- Pros/cons of container, B & B, and bare root stock
- Root washing methods

2. Arboriculture Tree Academy

Tree Workshop with Dr. Ed Gilman “Producing, Designing, Planting, Pruning, & Restoring Trees in Storm-prone Landscapes”

Moderator: Todd Watson

10:00 AM—5:00 PM

La Frontera 4

Join Dr. Ed Gilman as he gives first hand accounts on how to properly manage trees to survive the stormy South.

You will learn:

- How to correctly manage for trees in the urban landscape
- Time-tested methods of proper pruning techniques
- Post-storm restoration techniques
- Numerous other tips & techniques based on years of successful and realistic field research

Wednesday Dinner and Evening Social

6:00 PM to 7:30 PM

Barbeque, Beer

Live Music by Paul Eason

Bus leaves from
the Marriott front door

Old Settlers Park
Lakeview Pavilion
3300 E Palm Valley Blvd

(Included with full-conference registration)

Silent Auction

Bid on items in
the ISAT Silent
Auction



Bidding closes
at **10:15 Friday**

Sponsored by Trees, Inc



Texas Chapter
International Society
of Arboriculture

Texas Tree

Thursday, October 1

Day at a glance

- 7:00 AM—5:00 PM Registration desk/book store open
- 7:30 AM—5:00 PM Trade show open
- 7:00 AM—8:00 AM Breakfast with exhibitors
- 8:00 AM—12:00 PM General session
- 12:00 PM—1:15 PM Awards Luncheon
- 1:15 PM—5:00 PM Breakout session
- 5:00 PM—6:00 PM Reception w/ Exhibitors
- 7:00 PM—11:00 PM Texas Hold'em tournament

General Session 8:00 AM—12:00 PM

- 7:00 Breakfast with exhibitors in the Atrium
- 8:00 **Welcome**
Mayor Alan McGraw, City of Round Rock
- 8:15 **From Hurricane to Ice: What We've Learned From a Decade of Strong Storms**
Dr. Ed Gilman, University of Florida
- 9:15 **Bare Root to Bare Root—Coming Full Circle**
Dr. Bonnie Appleton, Virginia Tech University
- 10:15 Break with exhibitors in the Atrium
- 10:45 **Trees, Power Lines, and the Law: A Look at What's Changed & What Will be Changing Regarding Utility Vegetation Management**
Stephen Cieslewicz, CN Utility Consulting Inc.
- 12:00 Texas Tree Awards Luncheon

Thursday Afternoon

Session A—Arboriculture Topics

Moderator: David Vaughan

1:30 pm-3:00 La Frontera 3

New Invasive Insects in Texas

Dr. Scott Ludwig, Texas Agrilife Extension Service

3:00 pm-3:30

Break with exhibitors

3:30 pm-4:15

Horticulture or Hurliculture-Ergonomics for Tree Care

Dr. Bonnie Appleton, Virginia Tech University

4:15 pm-5:00

Old & New Threats to Texas Trees

Dr. David Appel, Texas A&M University

Session B—Urban Forestry Topics

Moderator: Paul Johnson

1:30 pm-2:15 La Frontera 1&2

Tree Risk Management Case Study: Barton Springs

Walter Passmore, City of Austin, Texas

2:15 pm-3:00

What's Happening out There in the UVM Industry?: A

Review of Current Practices Across North America

Stephen Cieslewicz, CN Utility Consulting Inc.

3:00 pm-3:30

Break with exhibitors

3:30 pm-4:15

Tree Planning & Planting in Dallas

Matt Grubisich, Urban Renewal Inc., & Janette Monear, Texas Tree Foundation

4:15 pm-5:00

Take a Risk, Speak up!—Tips to Tweak Your Talk

Susan Henson, City of Grand Prairie & Paul Johnson, Texas Forest Service

2009 Texas Community Forestry and Tree Care Awards Luncheon



Thursday 12:00 —1:15

Awards will include:


Arborist of the Year


Arboricultural Project of the Year

Gold Leaf Award

La Frontera 4,5 & 6

Cosponsored by:



Texas Hold'em Tournament

Thursday, 7:00 pm to ?

Snacks and Cash Bar

La Frontera 4

Sponsored by Bartlett Tree Experts

Texas Urban Forestry Council Meeting

Thursday 5:30 pm—6:30

La Frontera 5&6

Conference

Friday, October 2

Friday Morning

7:00 am— 7:50

Municipal Tree Managers Breakfast, Austin Room

Invitation only, sponsored by Davey Resource Group

7:00 am—7:50 **Full Breakfast with exhibitors, Atrium**

Sponsors They Might Be Monkey's and Texas Tree & Land

General Session

8:00 am—9:00 La Frontera 1, 2 & 3

ISAT business meeting and update from ISA

International Headquarters

Session A: Arboriculture & Business

Moderator: Patrick Brewer

9:00 am-10:00 La Frontera 3

The Fourth Factor—Managing Your Business Culture

Linda Ford PhD, Business Consultant

10:00 am-10:30

Break with exhibitors in the Atrium

10:30 am-10:55

Innovations in Pest Management From Bayer Labs

Gary Brooks, Bayer Crop Science

10:55 am-11:15

Safari & Other new Products From Valent

Todd Mayhew, Product Development Specialist

11:15 am-12:00

Storm-related Damage & Your Business

Dr. Todd Watson, Texas A&M University

Session B: Urban & Community Forestry

Moderator: Matt Weaver

9:00 am-10:00 La Frontera 1 & 2

Recovery, Urban Forestry on Galveston, Post-Ike

Pete Smith & Mickey Merritt, Texas Forest Service

10:00 am-10:30

Break with exhibitors in the Atrium

10:30 am-11:00

Social Marketing On-line

Dr. Melanie Kirk, Texas AgriLife Extension Service

11:00 am-11:30

Vested Rights & Trees

Norbert Hart, Deputy City Attorney, City of San Antonio

11:30 am-12:00

Heritage Tree Campaign

Melinda Adams, City of Fort Worth

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|------------------|-----------------------------------|
| 7:00 AM—10:30 AM | Registration desk/book store open |
| 7:00 AM—7:50 AM | Municipal Tree Managers Breakfast |
| 7:00 AM—7:50 AM | Breakfast with Exhibitors |
| 7:30 AM—12:00 PM | Trade show open |
| 9:00 AM—12:00PM | Breakout sessions |
| 10:15AM | Silent Auction bidding closes |
| 10:30 AM—4:00PM | Tree School |
| 12:30 PM—4:30 PM | ISA Certified Arborist exam |

Day at a glance

The Texas Tree School

An Introduction to Arboriculture

Friday, Oct. 2, 2009

10:30 AM to 4:00 PM

A great review or introduction to basic tree care for tree workers! A stand alone, one-day workshop that will be a combination of classroom and hands-on learning.

Topics will include Basic Tree Biology, Tree Pruning and Chain Saw Operations and Safety.

Instructors: Guy LeBlanc, Owner of Arbor Vitae Tree Care, Austin, TX and Micah Pace, Dallas Regional Urban Forester, Texas Forest Service.

This workshop is not part of the main conference and requires separate registration (lunch is included)



ISA CERTIFICATION EXAM

Friday, October 2, 12:30 PM—4:30 PM

La Frontera 4

*Separate registration required
Contact ISAT at 512-587-7515*

**Texas Chapter
International Society of Arboriculture**

2009-2010 Officers

President Jim Carse, City of Round Rock
Past President John Giedraitis, Texas Forest Service, College Station
President-Elect Todd Watson, Texas A&M. College Station
Vice-President Keith Brown, Austin Tree Experts, Austin
Editor, Paul Johnson, Texas Forest Service, San Antonio

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Emily King, City of Austin
James Tuttle, Tree Loving Care, Lubbock
David Vaughan, Etter Tree Care, San Antonio
Patrick Wentworth, Austin Tree Specialists, Austin
Hans Williams, Stephen F. Austin State University, Nacogdoches



The 2010 Texas Tree Conference



Join us

September 22-24, 2010

College Station Hilton Hotel and Conference Center

Contact Dr. Todd Watson to volunteer

www.ISATexas.com for details

See you in 2010

Whoop!



2009 Conference Planning Committee

Jim Carse—Chair

John Giedraitis- Chair
David Vaughan- Chair
Todd Watson
Greg David
Patrick Brewer
Paul Johnson- Chair
Larry Maginnis- Chair
Markus Smith
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Courtney Blevins
Pat Wentworth- Chair
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Eric Copeland
Pete Smith
Emsud Horozovic
City of Round Rock, PARD
Round Rock, Convention & Visitors Bureau
Mike Walterscheidt, Executive Director ISAT



“TREES & RISK”

Conference—at-a-glance

| Date and Time | Event |
|----------------------------------|-----------------------------------|
| <u>Wednesday, Sept 30</u> | |
| 8:00 AM—5 PM | Registration |
| 10:00 AM—5:00 PM | Municipal Academy |
| 10:00 AM—5:00 PM | Arboriculture Academy |
| 1:00 PM—5:00 PM | Exhibitor set up |
| 6:00 PM—7:30 PM | ISAT BBQ dinner and social |
| <u>Thursday, Oct 1</u> | |
| 7:00 AM—5:00 PM | Registration desk/book store open |
| 7:30 AM—5:00 PM | Trade show open |
| 7:00 AM—7:50 AM | Breakfast with exhibitors |
| 8:00 AM—12:00 PM | General session |
| 12:00 PM—1:15 PM | Awards luncheon |
| 1:30 PM—5:00 PM | Breakout sessions |
| 5:00 PM—6:00 PM | Reception w/ Exhibitors |
| 7:00 PM—11:00 PM | Texas Hold'Em tournament |
| <u>Friday, Oct 2</u> | |
| 7:00 AM—10:30 AM | Registration desk/book store open |
| 7:15 AM—8:00 AM | Municipal tree managers breakfast |
| 8:00 AM—12:00PM | Breakout sessions |
| 10:30 AM—4:00PM | Texas Tree School |
| 12:30 PM—4:30 PM | ISA Certified Arborist exam |
| 1:00 PM—3:00PM | Exhibitor breakdown |

Please visit with our Sponsors and Exhibitors and thank them for their support:

ArborSystems
Bartlett Tree Expert Co.
Bishop Arborist Supply
City of Round Rock
Davey Resource Group
Environmental Design
Estes Chemical
Fannin Tree Farm
Guard-Air Corporation “Air Spade”
Poston Equipment
Rootwell
Sherrill Arborist Supply
STIHL
Tree Care Industry Association
Texas Forest Service
They Might Be Monkeys
Tree Clinic
Trees Inc.
Valent
Vermeer Equipment of Texas, Inc.

Thanks!



2009 Texas Tree Conference Evaluation Form



Please fill out and leave at the registration desk

Please rate the following events or sessions by giving a numerical score from 1 to 5, with 1 the being the lowest and 5 the best possible score (leave blank if you did not attend a session):

| Events and Hospitality | Conference Sessions (general, track A, or track B) | |
|---------------------------------|--|--|
| Roots Workshop-Appleton _____ | From Hurricane to Ice _____ <i>(Dr. Ed Gilman)</i> | B: Tips to Tweak Your Talk _____ <i>(Paul Johnson & Susan Henson)</i> |
| Storm Workshop-Gilman _____ | Bare Root to Bare Root _____ <i>(Dr. Bonnie Appleton)</i> | A: The Fourth Factor _____ <i>(Dr. Linda Ford)</i> |
| Silent Auction _____ | Trees, Power Lines & the Law _____ <i>(Stephen Cieslewicz)</i> | A: Innovations at Bayer Labs _____ <i>(Gary Brooks)</i> |
| Certification Exam _____ | A: New Invasive Insects _____ <i>(Dr. Scott Ludwig)</i> | A: Products from Valent _____ <i>(Todd Mayhew)</i> |
| Trade Show/Exhibitors _____ | A: Horticulture or Hurliculture _____ <i>(Dr. Bonnie Appleton)</i> | A: Storms & Your Business _____ <i>(Dr. Todd Watson)</i> |
| Wednesday BBQ Social _____ | A: Old & New Threats to Trees _____ <i>(Dr. Dave Appel)</i> | B: Recovery in Galveston _____ <i>(Mickey Merritt & Pete Smith)</i> |
| Awards Luncheon _____ | B: Barton Springs Case Study _____ <i>(Walter Passmore)</i> | B: Online Social Marketing _____ <i>(Dr. Melanie Kirk)</i> |
| Municipal Breakfast _____ | B: Review of UVM Practices _____ <i>(Stephen Cieslewicz)</i> | B: Vested Rights & Trees _____ <i>(Norbert Hart)</i> |
| Texas Hold 'Em Tournament _____ | B: Tree Planning in Dallas _____ <i>(Matt Grubisich & Janette Monear)</i> | B: Heritage Tree Campaign _____ <i>(Melinda Adams)</i> |
| ISAT Business Meeting _____ | | |
| TUFC Meeting _____ | | |
| Registration _____ | | |
| Meeting Rooms _____ | | |
| Hotel () _____ | | |

What did you like most about the Texas Tree Conference?

How can we improve the Texas Tree Conference to better serve you?

What topics would you like to see at next year's conference? Where should we hold it?

Other Comments:

See you next year!

(Forgot to turn me in? Fax to 979.458.6655)