

## Exhibitor Costs

### Commercial Exhibitors

Indoor Booth Space:  
 One 8 ft. table.....\$250  
 Two 8 ft. tables.....\$450

Outdoor Equipment Space:  
 Each Space (approx. 20'x 45').....\$500

### Non – Profit Exhibitors

Indoor Booth Space:  
 One 8 ft. table.....\$100

### EXHIBITORS WILL RECEIVE:

- One complimentary conference registration for each booth purchased (each outdoor space receives two; non-profit's receive member discount)
- One complimentary half page advertisement in ISAT Newsletter – “In The Shade” [\$120 value, for commercial only]

*\*\*Please visit [www.wacocvb.com](http://www.wacocvb.com) for info on internet & electric service at Waco Convention Center*

## Exhibitor Schedule

### Wednesday Oct. 10

Set-Up	1:00-5:00 PM	McLennan Hall, South Parking Lot
BBQ Social	6:00-9:00 PM	Cameron Park

### Thursday Oct. 11

Breakfast	7:00 to 8:00 AM	McLennan Hall
Trade Show Opens	7:30 AM	McLennan Hall, South Parking Lot
Break	10:00 to 10:30 AM	McLennan Hall, South Parking Lot
Awards Luncheon	12:00 to 1:15 PM	McLennan Hall
Break	3:00 to 3:30 PM	McLennan Hall, South Parking Lot
Reception	5:00 to 6:00 PM	McLennan Hall, South Parking Lot

### Friday Oct. 12

Trade Show Opens	7:30 AM	McLennan Hall, South Parking Lot
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**Exhibit Breakdown 1:00 to 3:00 PM**

## Conference Hotel Reservations

*Space is limited so reserve rooms ASAP.  
 Conference rates expire **September 10th** or  
 when room blocks are full.*

### Room Rates are \$109 - Single or Double

#### Hilton Waco

113 South University Parks Drive  
 Waco, TX 76701-2241  
 For Hilton reservations call (254) 754-8484

#### Directions from IH-35:

Hilton: Take the University Parks Drive exit 335 B west. The hotel is located at the intersection of University Parks Drive and Franklin Ave.

#### Courtyard by Marriott Waco

101 Washington Avenue  
 Waco, Texas 76701  
 For Courtyard reservations call (254) 752-8686

#### Directions from IH-35:

Courtyard by Marriott: Take the University Parks Drive exit 225 B west. Turn right on University Parks Drive. The hotel is on the corner of University Parks Drive and Washington Avenue.

Please complete the form on the following page and return by **September 14, 2007.**

FULL CONFERENCE INFO & REGISTRATION CAN BE FOUND AT:

**[www.isatexas.com](http://www.isatexas.com)**

**Yes, I would like to exhibit at the 2007 Texas Tree Conference**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please choose/circle from below options:

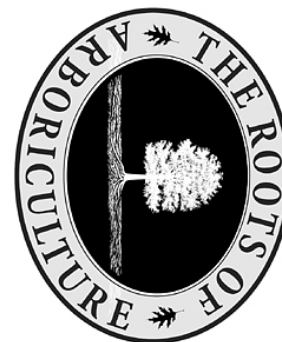
I'd like to purchase: 1 2  Indoor Booth(s)

And/or: 1 2  Outdoor Equipment Space(s)

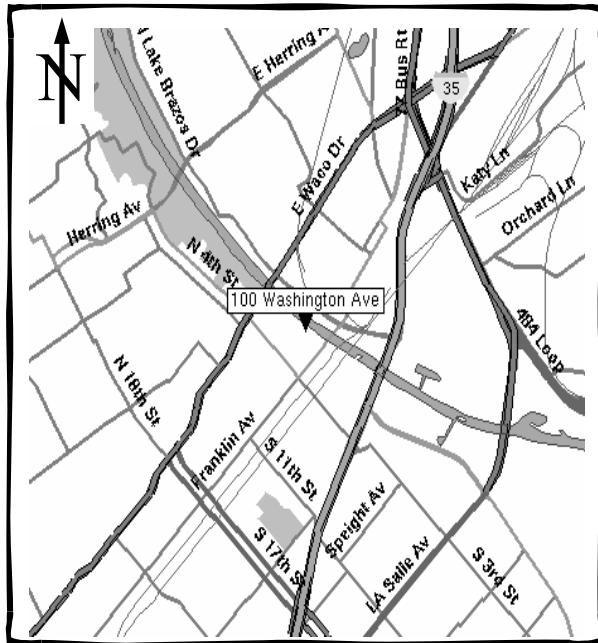
Amount Enclosed: \$ \_\_\_\_\_ Date: \_\_\_\_\_

*Please mail check or money order & this form to:*

*ISAT, 242 Monkey Rd. Elgin, TX 78621*



# Please come and join us at the 2007 Texas Tree Conference and Trade Show on the Brazos River in Waco, TX!



For exhibitor questions or more info contact:  
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## 21st Annual Texas Tree Conference & Trade Show

Waco Convention Center  
October 10 – 12, 2007

*Exhibitor Info & Registration Form*