

Mayor Miller's Arbor Day Challenge

(Draft) Event Agenda

7:00-10:45 am – Event setup

11:00-11:45 am – Training of Mayors/Officials not previously trained

12:00-12:30 pm – Meeting with hosts/volunteers. Head judges to meet with other judges/technicians in their event location

1:00-1:30 pm – Traditional Arbor Day celebration

2:00-2:05 pm – Welcome and opening comments, Mr. Roger Bell, Master of Ceremonies

2:10-2:15 pm – Mayor Miller explains the basic message, expresses appreciation to Frito-Lay Corporation & National Arbor Day Foundation, urges the media to interview sponsors/participants during the event and kicks off the challenge

2:15-3:15 pm – Mayor's Arbor Day Challenge to climb and plant trees plus break a piñata

3:15-3:45 pm – Press conference:

- Roger Bell comments
- Mayor Miller comments
- Retired State Representative Steve Wolens (Mayor Miller's Husband) comments
- Frito-Lay Corporation comments
- National Arbor Day Foundation comments
- International Society of Arboriculture Texas Chapter representative comments
- Mike Floyd, Tree Town comments
- Mayors/Official participant comments:
 - 1) Irving Mayor, Herbert A. Gears and/or Irving City Manager, Tommy Gonzales
 - 2) Frisco Mayor, Mike Simpson
 - 3) Uncertain Mayor, Sam Canup
 - 4) Lancaster Mayor Pro Tem, Carol Strain-Burk
 - 5) Lockhart Mayor, James ("Jimmy") Bertram
 - 6) Haltom City Council Member, Ale Clark
 - 7) McLennan County Commissioner, Joe Mashek
 - 8) Hallsburg ISD Board Member, Marc Scott
- Award ceremony (winners will be posted on a score board)

- 1) Kevin Bassett to present awards for tree climbing
- 2) The two other awards will be presented by the head judges for the events or the head judge for scorekeeping